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FUNDRAISER: Allison Crabbe-King and Matthew Colliver prepare for Daffodil Day.

Picture: CHRIS MANGAN

Flower power for a cause

ALEXANDRA TREDREA

STILL dealing with the death of her father last month, Allison Crabbe-King has taken a proactive approach during a painful time.

The business manager of Brighton IT consultancy tsh, Ms Crabbe-King and the company's managing director, Matthew Colliver, have deemed this Friday "Fundraiser Day".

It coincides with the Cancer Council SA's Daffodil Day.

All profits earned on Friday by consultants from tsh – or The Support House – will be

donated to the Cancer Council. The consultancy provides services to small and medium enterprises in the areas of IT software, hardware, training and after-sales support.

People interested in buying products, volunteering their time or making a donation to support Daffodil Day can visit www.daffodilday.com.au – and help the charity reach its target of \$8 million.

Major corporate partners for Daffodil Day include Coles, ANZ Group, Zamel's Jewellers and Miller's Fashion Club.