

# TSH Brief



Volume 2 Edition 1 - September 2003

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## Broadband, ADSL – Are you missing out?

There was a recent article in an Australian Personal Computer magazine, which highlighted the main reason why Australians hadn't taken ADSL on board as quickly as Telecommunications Companies expected - It was never explained properly! Are you missing out? ...

## Do your current financial reports leave you cold?

Often when I looked at my standard financial reports such as Profit and Loss, I was left feeling like there is probably something really important in there but I'm not sure – am I missing something important?

Well there is an answer – Simplified Financial reporting.

## Riddle me this: Can you give me one tool to address almost all of my Sales Analysis reporting requirements?

Yes! Recently, when shown some of the reporting possible out of his accounting system, one customer commented he had just seen something he had not thought he would ever see again – a light at the end of the tunnel! We had demonstrated how to reduce days of spreadsheet work into a couple of hours.

## Does processing your stocktake keep you awake all night?

Are you interested in systems that can reduce your stocktake from weeks to days? When commenting on the system we assisted him in developing to improve his stocktake, one client said "... we assisted in reducing the time from two weeks to five days..." and "produced a higher degree of certainty in the final outcome". Is this the sort of benefit you'd like to take advantage of?



Hello and Welcome to TSH Brief.

Our objectives with TSH Brief's will be to:

- 1) Distill the immense information we receive from our sources and summarise as succinctly as possible.
- 2) Communicate that information to you in such a way that you can digest that which is important, and dispose of that which is not.
- 3) Help you to be informed about those topics which are important to your business.

In future issues we have much to tell you, as there are many exciting things happening, but for now our major goal with this edition is to get to the point - and not editorialise! So here it is - in its raw form. If you have any feedback at all then let us have it ([click here](#)) - Don't be shy!

Yet to come - in future issues:

New service offerings  
[Tell me now!](#)

New staff at the office  
[Tell me now!](#)

New products to offer  
[Tell me now!](#)

Wine tastings - [I'm in!](#)

**Are forms that are created by your company up to scratch?**

Have you ever noticed that your feelings about a company are influenced by all forms of communication you have with that company. Have you ever looked at a document from a company and based your opinion of their level of professionalism on that document? Have you ever heard of the maxim "You never get a second chance to make a first impression?".

Now reverse that, and look at the documents that your company produce and send to your customers and suppliers. Are you portraying your business as you wish it to be portrayed?

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